

J ANDREW PADRUTT

CONTACT 66 Verandah Place, Brooklyn, NY, 11201
phone: 917.548.5742 email: burningriverinc@gmail.com
web: www.burningriverinc.com

WORK

The Marketing Division / Broadway Across America (Director of Creative Services)
New York, NY July 2009-July 2011

Summary: Creative director overseeing original key art creation and management of graphic design team. Created marketing brochures and direct mail campaigns, print ads, banner ads, contests, logos, and storyboard illustration. Regularly collaborated with Broadway shows on key art, design, and marketing campaigns. Worked with over 40 touring markets in the US and Canada on creative marketing concepts.

Clients: *Wicked, Jersey Boys, Million Dollar Quartet, American Idiot, Memphis, West Side Story, Mary Poppins, The Lion King, The Addams Family, Billy Elliot: The Musical, Rock of Ages, Les Misérables, La Cage Aux Folles, Hair, Fiddler on the Roof, CATS, Blue Man Group, South Pacific* and *Come Fly Away* among others.

Burning River Inc. (Principal and Designer)
Brooklyn, NY 2004-present

Summary: Art direction, design, and concept development for clients in a variety of mediums including; advertising, books, posters, brochures, CD packaging, corporate identity, illustration, media kits, promotions and websites. Developing a small business plan to provide great design and service.

Clients: AIGA, Cleveland Chapter, The Beck Center, Delphian Records, Dreamworks Theatricals, Encore Merchandising, The Groundlings, Intiman Theatre, The Juilliard School, The League of American Theatre Producers, The National Alliance of Musical Theatre (NAMT), Novisi Productions, Type A Productions and Alan Wassar Associates.

The School of Visual Arts (Adjunct Professor)
New York, NY 2009

Summary: Taught an undergraduate course (*Computers in the Studio 1*) primarily focusing on design principles and software (Photoshop, Illustrator and InDesign). Set course curriculum and gave presentations on topics ranging from advanced Photoshop techniques to the workplace demands and challenges that await tomorrow's professionals.

The Araca Group (Art Director)
New York, NY 2005-2008

Summary: Art direction and design for one of Broadway's leading merchandising companies. Headed a team of designers and worked with copywriters and programmers on a variety of productions, including *Wicked* in New York, London, Chicago, Los Angeles and Tokyo, *Jersey Boys* in Las Vegas and London, and several other live entertainment accounts.

Clients: *Wicked*, (New York, Chicago, Los Angeles, London, Stuttgart and Tokyo productions) *Jersey Boys* (Las Vegas and London), *Tom Stoppard's Rock 'n' Roll*, *The Farnsworth Invention*, *Martin Short: Fame Becomes Me*, *The Wedding Singer*, *Ring of Fire*, and *Passing Strange* among others.

Gogh Design (Principal and Designer)
Brooklyn, NY 2004-present

Summary: Co-founder and design for an apparel company / print shop collaboration between two entrepreneurial designers, and sold products online.

Woodside Press (Designer and Printer)
Brooklyn, NY 2004-2005

Summary: Design, typesetting and printing at a traditional letterpress printing company. Worked with an extensive collection of Linotype, Ludlow and Monotype typefaces on a diverse array of rotary and flat-bed printers.

American Marketing Enterprises (Designer and Illustrator)
New York, NY 2002-2003

Summary: Design and illustration for an apparel and garment company. Worked closely with a team of designers and marketers on a variety of high-end products.

Davies Associates (Designer)
Los Angeles, CA 2001-2002

Summary: Collaboration with a team of designers and environmental planners on a variety of mediums including environmental graphics, corporate identity and promotions.

SKILLS

Proficient in Photoshop, Illustrator, InDesign, CS5 for Mac, illustration for presentation and storyboard, and editorial art, Microsoft Office software, and pre-press / print production.

EDUCATION

Kent State University Degree / Summer 1999
Major: Visual Communication Design
Minor: Illustration

Edinboro University Transfer / Summer 1996
Major: Graphic Design

CONTINUED EDUCATION

School of Visual Arts 2006 / 2007
Silkscreen Printing Workshop

ACKNOWLEDGEMENTS / PRESS

2007 Bust Magazine Article for Gogh Designs
2002 American Corporate Identity Davies Associates identity